



# THE FACTS:

## ELEPHANTS

- One elephant is slaughtered **every 15 minutes**.
- Africa has lost **90%** of its elephant population in the last 50 years.
- Fewer than 400,000 remain in the wild.
- The largest market for illegal ivory is China, where it is considered a status symbol.
- Profits from the sale of poached ivory are used to fund terrorist groups.

## RHINOS

- One rhino is brutally murdered **every 8 hours**.
- Rhino poaching has escalated **9,000%** in the last 9 years in South Africa alone.
- Fewer than 25,000 remain in the wild.
- The largest markets for illegal rhino horn are China and Vietnam, where it is mistakenly thought to have medicinal value.

f Global March for Elephants and Rhinos -

#MARCHAGAINSTEXTINCTION #DEMANDAPPENDIX1@#CoP17 #NoTRADE



# THE FACTS:

## ELEPHANTS

- One elephant is slaughtered **every 15 minutes**.
- Africa has lost **90%** of its elephant population in the last 50 years.
- Fewer than 400,000 remain in the wild.
- The largest market for illegal ivory is China, where it is considered a status symbol.
- Profits from the sale of poached ivory are used to fund terrorist groups.

## RHINOS

- One rhino is brutally murdered **every 8 hours**.
- Rhino poaching has escalated **9,000%** in the last 9 years in South Africa alone.
- Fewer than 25,000 remain in the wild.
- The largest markets for illegal rhino horn are China and Vietnam, where it is mistakenly thought to have medicinal value.

f Global March for Elephants and Rhinos -

#MARCHAGAINSTEXTINCTION #DEMANDAPPENDIX1@#CoP17 #NoTRADE



# THE FACTS:

## ELEPHANTS

- One elephant is slaughtered **every 15 minutes**.
- Africa has lost **90%** of its elephant population in the last 50 years.
- Fewer than 400,000 remain in the wild.
- The largest market for illegal ivory is China, where it is considered a status symbol.
- Profits from the sale of poached ivory are used to fund terrorist groups.

## RHINOS

- One rhino is brutally murdered **every 8 hours**.
- Rhino poaching has escalated **9,000%** in the last 9 years in South Africa alone.
- Fewer than 25,000 remain in the wild.
- The largest markets for illegal rhino horn are China and Vietnam, where it is mistakenly thought to have medicinal value.

f Global March for Elephants and Rhinos -

#MARCHAGAINSTEXTINCTION #DEMANDAPPENDIX1@#CoP17 #NoTRADE



# THE FACTS:

## ELEPHANTS

- One elephant is slaughtered **every 15 minutes**.
- Africa has lost **90%** of its elephant population in the last 50 years.
- Fewer than 400,000 remain in the wild.
- The largest market for illegal ivory is China, where it is considered a status symbol.
- Profits from the sale of poached ivory are used to fund terrorist groups.

## RHINOS

- One rhino is brutally murdered **every 8 hours**.
- Rhino poaching has escalated **9,000%** in the last 9 years in South Africa alone.
- Fewer than 25,000 remain in the wild.
- The largest markets for illegal rhino horn are China and Vietnam, where it is mistakenly thought to have medicinal value.

f Global March for Elephants and Rhinos -

#MARCHAGAINSTEXTINCTION #DEMANDAPPENDIX1@#CoP17 #NoTRADE